FOUNDER · GROWTH MARKETER · PODCAST HOST

Kuwarjeet Sidana

Founder, Multithumbs

Host, Growthhacksbykuwar

Seven years growing revenue for healthcare and tech brands, including leading digital at Fortis Healthcare and scaling Glamyo Health from ₹40 L to ₹7 Cr a month. Today I run two companies: one grows brands, the other grows the people who lead them.

Ex-Fortis Healthcare · Ex-Glamyo Health · Guest lecturer, IIT Delhi · IIT Kanpur · IIMC

See my companies

View my CV ↗



MY COMPANIES

Two companies, one goal: growth

Multithumbs builds growth for brands. Growthhacksbykuwar builds personal brands for founders and CXOs.

GROWTH MARKETING STUDIO

Multithumbs

Helps brands grow with ads, UX/UI, vibe coding, CRM and CMS builds, AI chatbots and AI WhatsApp agents.

Ads · UX/UI · Vibe coding · CRM · CMS · AI chatbot · AI WhatsApp

Explore Multithumbs ↓

PODCAST · PERSONAL BRANDING

Growthhacksbykuwar

A weekly podcast that helps founders and CXOs build their personal brand through honest conversations and ready-to-post content.

50+ episodes · 1.9M YouTube views · 978K Instagram views

Explore the podcast ↓

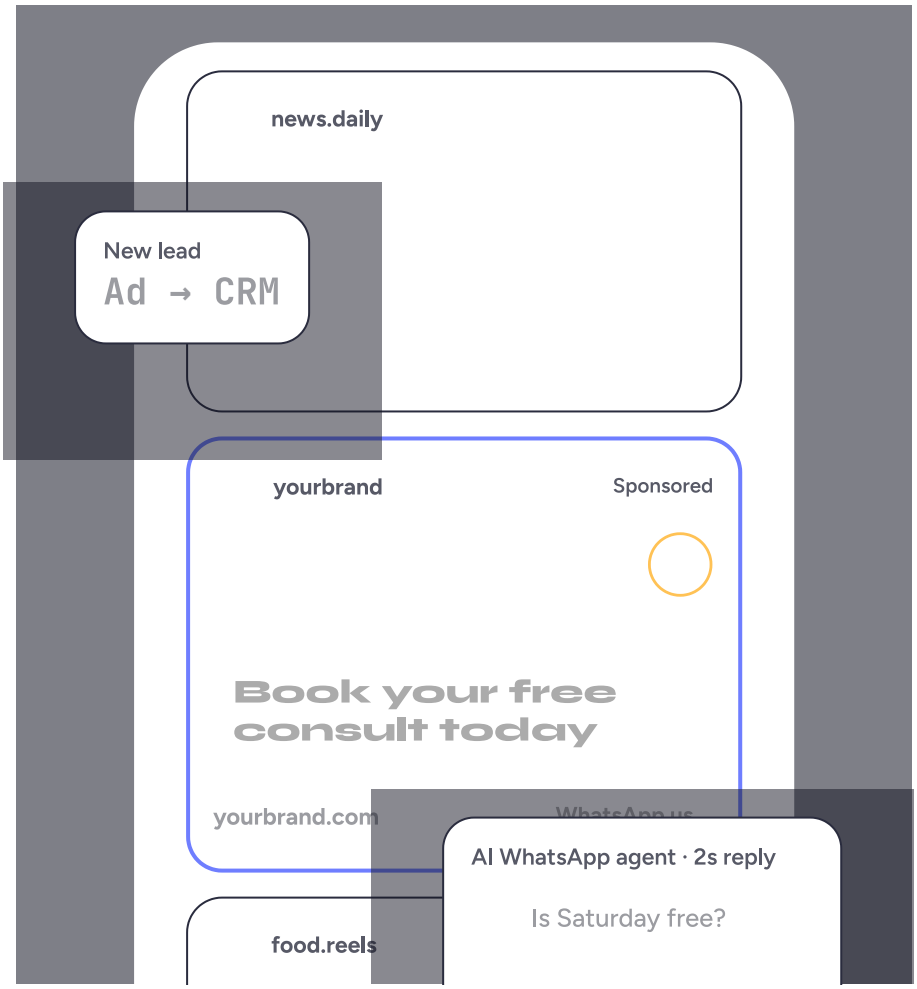
COMPANY 01 · MULTITHUMBS

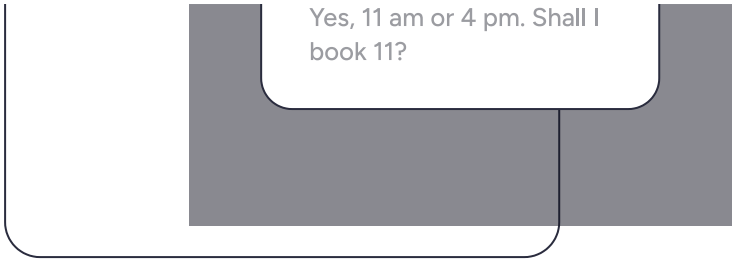
Growth marketing studio, Delhi

Ads that stop the thumb. Systems that close the sale.

Multithumbs helps brands grow end to end. We run your ads, design the experience people land on, build the CRM and CMS behind it, and put AI chatbots and WhatsApp agents on every lead.

Plan my growth sprint





MULTITHUMBS · WHAT WE DO

One team for the whole funnel

Most brands hire one agency for ads, another for design and a developer for the CRM, then wonder why leads leak. We build all three stages and connect them.

Attract

Stage 1

Get the right people to stop scrolling and click.

Performance ads

Meta and Google campaigns with creatives built to stop the scroll, managed against revenue, not clicks.

UX/UI design

Landing pages and app screens that turn a click into an enquiry, tested on real traffic.

Build

Stage 2

The systems your sales and marketing run on.

Vibe coding

Websites, tools and MVPs built with AI in days, not months, so you can test ideas while they are fresh.

CRM build

Lead capture, pipelines and follow-up rules set up around how your team actually sells.

CMS build

A site your team can update without a developer, fast and ready for SEO.

Automate

Stage 3

Answer every lead in seconds, day or night.

AI chatbot

A website assistant that answers questions, qualifies visitors and books meetings.

AI WhatsApp agent

Replies on WhatsApp in seconds, sends reminders and hands warm leads to your team inside the CRM.

MULTITHUMBS · HOW WE WORK

From audit to scale in four steps

01

Audit

02

Build

We map your funnel from ad to invoice and find where leads and money leak.

Week 1

We fix the biggest leak first: new creatives, a landing page, a CRM or an AI agent.

Weeks 2–4

03

Launch

Campaigns go live with tracking from first click to closed sale.

Week 5

04

Scale

Monthly reviews on revenue, cost per lead and conversion, then we push budget to what works.

Ongoing

MULTITHUMBS · PROOF

The playbook has already worked at scale

Multithumbs runs on the methods our founder used to grow revenue at large healthcare brands.

₹210 Cr

Revenue from Google and Meta campaigns

Fortis Healthcare

17.5x

Monthly revenue growth, ₹40 L to ₹7 Cr

Glamyo Health

400%

Organic traffic after one-platform website rebuild

Fortis Healthcare

+5%

Revenue conversion lift from AI voice, chat and WhatsApp agents

Fortis Healthcare

Results delivered by Kuwarjeet Sidana in in-house leadership roles, before founding Multithumbs.

COMPANY 02 · GROWTHHACKSBYKUWAR

Podcast for founders and CXOs

NEW EPISODE EVERY WEEK

Personal branding for founders and CXOs

Straight-talking conversations with founders, CXOs, doctors and authors. No fluff, just what works. Each episode becomes a full content kit, so leaders build a personal brand from one hour of their time.

50+
Episodes published

1.9M
YouTube views

978K
Instagram views

Weekly
New episode

Recent guests

Leaders who used the show to share what they know with a wider audience.

Rasleen Kaur — Finance

IPO checklist for startups in India

Janesh Kumar — HR

The secret to career growth, from a CHRO

Sherry — Author

Communication skills they don't teach in school

Dr. Harshali Singh — Doctor

Fetal surgery and pregnancy care

Amitoj Singh — Health

Fitness and mindful eating

Build your brand on the show

For founders and CXOs who want to be known for what they know.

Be a guest

Professional recording, reach across YouTube, Instagram and Spotify, plus a content kit of reels, clips and a blog post.

Sponsor an episode

A single-episode shout-out or a monthly growth partnership with the audience of founders and professionals.

1-on-1 brand consulting

Work with Kuwar on your LinkedIn and personal brand strategy, delivered with the Multithumbs team.

Watch on YouTube ↗ Instagram ↗ Podcast site ↗

CONTACT

Grow your brand, or your personal brand.

Pick Multithumbs or the podcast in the form and tell me your goal. I reply within one working day.

Email
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Copy

Phone and WhatsApp
+91 88001 00021
Copy

Podcast bookings
DM "PODCAST" to @growthhacksbykuwar
Open

Your name

Company

What do you need?

Ads and growth

Your goal

e.g. We want 3x more qualified leads from Meta in 90 days

Prepare WhatsApp message

Your message opens in WhatsApp, ready to send. Nothing is sent from this page.

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